



Post Graduate Programme in Management

One year full-time management programme for experienced professionals

/ ABOUT SPJIMR /

S.P. Jain Institute of Management & Research (SPJIMR), a part of Bharatiya Vidya Bhavan, one of India's leading business schools, has been ranked consistently among the top ten in India. SPJIMR was ranked among the top 4 Indian business schools by Business Today in the year 2019.

SPJIMR has built on its unique strength of imparting high-quality management education through pedagogic innovations, encouraging business-academia interface and emphasizing on its twin objective of influencing practice and promoting value-based growth. It has been accredited by AACSB which brings it at par with the best professional institutes of the world.

/ PGPM AT A GLANCE /

Recognising the need of industry for 'Thought Leaders' at middle and senior management levels, SPJIMR has successfully crafted Post Graduate Programme in Management (PGPM), which has completed over a decade. The programme leverages on the participants' past experiences and aims to create and nurture value-based future leaders. PGPM is for working professionals with a minimum experience of five years and seeking an accelerated growth in their careers.

/ INNOVATIVE PEDAGOGY /

At SPJIMR, our unique PGPM program focusses on enhancing the managerial and functional capabilities, thereby making the students a complete professional, ready to take up leadership positions. Focus is laid on honing the skill-sets with a unique three-pronged approach of Knowing (Knowledge), Doing (Skills) and Being (Attitude). The students benefit from our globally acclaimed and award winning value based leadership modules like Assessment and Development of Managerial and Administrative Potential (ADMAPP), Personal Growth Lab, Development of Corporate Citizenship (DOCC), Design Thinking and Science of Spirituality (SOS).

A peek into SPJIMR's unique pedagogical initiatives:



Assessment and Development of Managerial and Administrative Potential (ADMAPP)

Use interactive classroom to provide future leaders with business insights



Markstrat

Use INSEAD simulation for problem solving and decision making skills in competitive environment



Development of Corporate Citizen (DOCC)

Learn about ground level conditions, challenges in rural India and giving managerial inputs to NGOs



Design Thinking

Inculcate creative thinking to find solutions for unstructured problems



Science of Spirituality

Become "Balanced Business Leaders" with enhanced emotional quotient



Personal Growth Lab

Build personal leadership and team building skills through indoor and outdoor activities

PGPM BATCH 2020 PLACEMENT STATISTICS

Total Participants

115

91

24



No of Participating Firms

74



No of First Time Recruiters

35



Average Salary (INR)

19.9 LPA



Highest Salary (INR)

30.06 LPA



Average Salary Hike

98%



Highest Salary Hike

over 325%

MARKETING



20

INFORMATION MANAGEMENT



49

OPERATIONS & SUPPLY CHAIN



46

PLACEMENTS 2020 AT A GLANCE

15-month Post Graduate Programme in Management (PGPM) offered by S P Jain Institute of Management & Research (SPJIMR), Mumbai witnessed a strong placement season for the batch of 2020. The average salary of the batch stood at INR 19.9L as compared to INR 18.4L in 2019.

In what was a tough year, the programme saw around 74 companies participate in the placement process. 35 new recruiters (versus that came in 2019) participated in the PGPM placement process. 39 of the regular recruiters reinforced their trust in SPJIMR PGPM batch and came back for recruitment.

The highest CTC offered stood at INR 30.6 L while the average salary was INR 19.9 L. On an average, the batch almost doubled their incoming salaries (average hike: 98%) with the highest hike being over 325%.

Though the season saw active participation from companies across sectors, Consulting and IT/ITES took the biggest share followed by roles in Operations & Supply Chain.

Some of the leading companies that participated in the placement process included: Accenture Technology Consulting, Accenture Operations, Blue Yonder, Cognizant, Deloitte, Edelweiss, Genpact, Indegene, Infosys Consulting, KPMG, LTI, Sapient, Thoucentric, Udaan amongst others.

While the graduating cohort of PGPM 2020 had most of the participants coming from traditional corporate background (e.g. Manufacturing, IT, Automotive, Oil & Gas, Retail, BFSI), the programme also had quite a few diverse participant profiles ranging from entrepreneurship, family business, B2G sales and digital marketing domains.

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Anticipating a sluggish year for recruitment, students increased their efforts towards interview preparation in addition to the outreach to companies. Most regular recruiters saw value in their past decisions and supported recruitment from the current batch towards their people requirements.”, said Bhishm Chugani, Head – Placements, SPJIMR.

/ RECRUITING COMPANIES /

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*Select set of firms that recruited from batch of 2020



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