SPJIMR is an institution noted for its mix of western efficiency and eastern ethos that focuses on creating an ecosystem to encourage performance with purpose. In sync with its philosophy, the PGPM programme offers a one-year full-time residential programme accredited by AICTE, AMBA and AACSB. It develops value-based leaders with a keen business acumen.

The PGPM programme aims at developing well-rounded, competent leaders who have rich domain and industry expertise along with being socially sensitive, grounded and innovative. The innovative programme pedagogy ensures that the participants are updated with the global industry trends.

The participants benefit from SPJIMR's globally acclaimed and award-winning value-based leadership modules such as Assessment and Development of Managerial and Administrative Potential (ADMAP), the Personal Growth Lab (PG Lab), the Development of Corporate Citizenship (DOCC) and the Science of Spirituality (SOS).

"Samavesha" is an annual industry-academia conclave organized by the participants to discuss contemporary business issues and answer some of the momentous questions prevailing in today's business world.

The PGPM programme’s three-week International Immersion Module, held at the top ranked foreign universities, aims to give the participants a global outlook and helps them to develop competencies in their areas of specialization, thus enabling them to succeed in the global marketplace.

### Inclusive Breakup
- **Total Count**: 117 Participants
  - **Male**: 79%
  - **Female**: 21%
- **Average Experience**: 6.8 yrs
- **Average International Experience**: 1.2 yrs
- **Average Age**: 28 yrs

### Education Breakup
- 95% B.E./B.Tech
- 1% BMS
- 1% B-Pharm
- 2% B.Sc
- 1% BA (Hons- Business Economics)

### Specialisation Breakup
- **Information Management**: 50
- **Operations & Supply Chain**: 47
- **Marketing**: 20
- **Retail / Ecommerce**: 3%
- **Power / Energy / Utility / Oil & Gas**: 9%
- **Manufacturing**: 15%
- **IT Product & Services**: 20%
- **Infrastructure / Construction**: 5%
- **Aerospace / Defence**: 3%
- **Automotive**: 8%
- **BFSI / Fintech**: 15%
- **Communications, Mobile & Technology**: 8%
- **Consulting**: 3%
- **ERP / SAP**: 1%
- **FMCG**: 3%
- **Healthcare / Life Sciences**: 5%

### Incoming Functions
- Application Development & Maintenance Transformation
- Artificial Intelligence
- Business Development
- Cloud & Digital Transformation
- Consulting
- Data Analytics
- Design
- Digital Marketing
- Strategy
- Pre-Sales
- Process & Operations
- Product Development
- Project Management
- Quality Assurance
- Research
- Sales & Business Development
- Sourcing & Procurement
- Supply Chain
- Vendor Development

### Previous Employers
- Accenture
- BA Continuum India Ltd.
- Capgemini
- Cognizant
- Deloitte
- Development Bank Of Singapore
- Ei DuPont India Pvt. Ltd.
- Ford Motor Pvt. Ltd.
- Gartner
- Goldman Sachs
- KPMG
- Mastercard
- McKinsey Knowledge Centre India Pvt. Ltd.
- MC Motor India Pvt. Ltd.
- Nestle India Ltd.
- PricewaterhouseCoopers
- SAP Labs India
- Vodafone Idea Ltd.

* * Representative List
SPJIMR’s PGPM programme, in its 16th year is a one-year full time residential MBA programme. It has consistently challenged working professionals with an unconventional pedagogy and has acted as a catalyst for career acceleration.

The programme benefits from experts who have held CXO level positions in their career, preparing students for middle and senior management roles enabling a general management perspective with a focus on domain expertise.

Global fast track programme in USA at McCombs School of Business, University of Texas at Austin to gain deeper understanding of business analytics and leverage IT to create value via innovative information technologies.

The participants benefit from SPJIMR’s globally acclaimed value based learning modules like Assessment and Development of Managerial and Administrative Potential (ADMAP), Personal Growth Lab (PG Lab), Development of Corporate Citizenship (DOCC), Science of Spirituality (SOS) and Design Thinking.

Exposure to Live Projects with Industry Leaders such as Audi, CEAT, Pidilite, Johnson & Johnson, Purna, Mahindra & Mahindra, Swiggy etc. to apply course learnings on Industry setups.

**TOTAL COUNT**
- 50 Participants

**MALE FEMALE**
- 68% Male
- 32% Female

**AVERAGE AGE**
- 28.5 Yrs

**AVERAGE EXPERIENCE**
- 6.7 Yrs

**AVERAGE INTERNATIONAL EXPERIENCE**
- 1.3 Yrs

**EDUCATION**
- B Tech / B.E
- B.Sc
- 98%
- 2%

**INCOMING DOMAIN**
- 2% Retail / E-commerce
- 2% Manufacturing
- 2% Consulting
- 2% ERP / SAP
- 10% Healthcare / Life Sciences
- 14% Communication, Mobile & Technology
- 34% BFSI
- 34% IT Product & Services

**PREVIOUS EMPLOYERS**
- Accenture, BA Continuum India Ltd., Capgemini, Deloitte, Development Bank Of Singapore, Equifax Analytics, Goldman Sachs, HCL Technologies Ltd., Indegene Private Ltd., Infosys Ltd., JPMorgan Chase, KPMG India Services LLP, Mastercard Inc, Nomura Services India Pvt Ltd., PricewaterhouseCoopers, Scientific Games, Siemens Technology And Services Pvt Ltd., Vodafone

**INCOMING FUNCTIONS**

**CORE COURSE**
- IT Strategy

**ELECTIVES**

**INTERNATIONAL IMMERSION**
- Business Analytics & Decision Making, Strategies for Networked Economy, Social Media Analytics and IT Enabled Business Innovation

**GENERAL ELECTIVES**
SPJIMR’s PGPM programme, in its 16th year is a one-year full time residential MBA programme. It has consistently challenged working professionals with an unconventional pedagogy and has acted as a catalyst for career acceleration.

The programme benefits from experts who have held CXO level positions in their career, preparing students for middle and senior management roles enabling a general management perspective with a focus on domain expertise.

Global fast track programme in USA at Johnson Graduate School of Management at Cornell University, New York to enable deeper understanding of consumer insights for decision making, marketing analytics and application of marketing principles.

The participants benefit from SPJIMR’s globally acclaimed value based learning modules like Assessment and Development of Managerial and Administrative Potential (ADMAP), Personal Growth Lab (PG Lab), Development of Corporate Citizenship (DOCC), Science of Spirituality (SOS) and Design Thinking.

Exposure to Live Projects with Industry Leaders such as Audi, CEAT, Pidilite, Johnson & Johnson, Puma, Mahindra & Mahindra, Swiggy etc. to apply course learnings on Industry setups.

**EDUCATION**

- B Tech / B.E: 85%
- BMS: 5%
- B.Pharm: 5%
- BA (Hons) Business Economics: 5%

**INCOMING DOMAIN**

- 5% Aerospace / Defense
- 5% Automotive
- 5% BFSI
- 5% FMCG
- 5% Healthcare / Life Sciences
- 5% Infrastructure / Construction
- 10% Oil and Gas
- 5% Retail / E-commerce
- 10% Others
- 15% IT Product & Services
- 30% Manufacturing

**PREVIOUS EMPLOYERS**

BRIDGE2i Analytics Solutions Pvt. Ltd., Capital Feeds Pvt Ltd., Castrol India Ltd., E I DuPont India Pvt Ltd, Gartner, Hero Fin Corp Ltd., Ingersoll Rand Climate Solutions Pvt. Ltd., Nestle India Ltd., RBEI, SAP Labs India, SOTC Travel Ltd., Sulzer Pumps India Private Ltd., Zomato Media Private Ltd.

*Representative List

**INCOMING FUNCTIONS**

Marketing, Digital Marketing, Product Management, Research, Sales & Business Development, Strategy, Tendering

**CORE COURSES**

Buyer Behavior, B2B Sales & Distribution Management, Marketing Research, Strategic Marketing, Strategic Brand Management, Digital Marketing & Analytics

**ELECTIVES**


**INTERNATIONAL IMMERSION**

Analytical tools of Marketing Decisions, Behavioral Science of Marketing Decisions, Marketing Immersion Practicum: Entrepreneurial Marketing and Retail Brand Audit

**GENERAL ELECTIVES**

SPJIMR’s PGPM programme, in its 16th year is a one-year full time residential MBA programme. It has consistently challenged working professionals with an unconventional pedagogy and has acted as a catalyst for career acceleration.

The programme benefits from experts who have held CXO level positions in their career, preparing students for middle and senior management roles enabling a general management perspective with a focus on domain expertise.

Global fast track programme in USA at EI Broad School of Business, Michigan State University (Voted most valuable school for SCM Talent by SCM World for 2 years in a row) to enable deeper understanding of global aspects of Supply Chain Management.

The participants benefit from SPJIMR’s globally acclaimed value based learning modules like Assessment and Development of Managerial and Administrative Potential (ADMAP), Personal Growth Lab (PG Lab), Development of Corporate Citizenship (DOCC), Science of Spirituality (SOS) and Design Thinking.

Exposure to Live Projects with Industry Leaders such as Audi, CEAT, Pidilite, Johnson & Johnson, Puma, Mahindra & Mahindra, Swiggy etc. to apply course learnings on Industry setups.

**47 PARTICIPANTS**

- **TOTAL COUNT**
- **MALE** 89%
- **FEMALE** 11%

**INCOMING DOMAIN**

- **INCOMING FUNCTIONS**
  - Consulting, Design, Pre-Sales, Process & Operations, Production Management, Project Management, Quality Control & Assurance, Sourcing & Procurement, Supply Chain

- **CORE COURSES**

- **ELECTIVES**
  - Management Science, Strategic Cost and Profitability Management, Supply Chain Analytics, Project Management, Service Innovation, Logistics and Fulfillment in E-Business, Emerging Technologies in Supply Chain Management

- **INTERNATIONAL IMMERSION**
  - Integrated Supply Chain Management

- **GENERAL ELECTIVES**

**EDUCATION**

- B Tech / B.E 98%
- B.Sc 2%

**PREVIOUS EMPLOYERS**


  *Representative List*