SPJIMR as an institution is noted for its mix of western efficiency and eastern ethos that focuses on creating an ecosystem to encourage performance with purpose. In sync with its philosophy, the PGPM programme a one-year full time residential programme accredited by AICTE, AMBA and AACSB develops value based leaders with a keen business acumen.

The PGPM programme aims at developing well-rounded, competent leaders who have rich domain and industry expertise along with being socially sensitive, grounded and innovative. The innovative programme pedagogy ensures that the participants are updated with the global industry trends.

The participants benefit from SPJIMR’s globally acclaimed and award-winning value-based leadership modules such as Assessment and Development of Managerial and Administrative Potential (ADMAP), the Personal Growth Lab (PG Lab), the Development of Corporate Citizenship (DOCC) and the Science of Spirituality (SOS).

“Samavesh” is an annual industry-academia conclave organized by the participants to discuss contemporary business issues and answer some of the momentous questions prevailing in today’s business world.

The PGPM programme’s three-week International Immersion Module, held at the top ranked foreign universities, aims to give the participants a global outlook and helps them to develop competencies in their areas of specialization, thus enabling them to succeed in the global marketplace.

Specialisation Breakup

- Information Management: 50
- Operations & Supply Chain: 47
- Marketing: 20

Incoming Functions


Previous Employers


* Representative List

Placement Timeline: Sept’20 - Dec’20

Campus Engagements

- Guest Lectures
- Live Projects
- Competitions
- Pre Placement Talks
SPJIMR’s PGPM programme, in its 16th year is a one-year full time residential MBA programme. It has consistently challenged working professionals with an unconventional pedagogy and has acted as a catalyst for career acceleration. The programme benefits from experts who have held CXO level positions in their career, preparing students for middle and senior management roles enabling a general management perspective with a focus on domain expertise.

Global fast track programme in USA at McCombs School of Business, University of Texas at Austin to gain deeper understanding of business analytics and leverage IT to create value via innovative information technologies. The participants benefit from SPJIMR’s globally acclaimed value based learning modules like Assessment and Development of Managerial and Administrative Potential (ADMAP), Personal Growth Lab (PG Lab), Development of Corporate Citizenship (DOCC), Science of Spirituality (SOS) and Design Thinking.

Exposure to Live Projects with Industry Leaders such as Audi, CEAT, Pidilite, Johnson & Johnson, Puma, Mahindra & Mahindra, Swiggy etc. to apply course learnings on Industry setups.

**EDUCATION**

| B Tech / B.E | 98% |
| B.Sc | 2% |

**PREVIOUS EMPLOYERS**

Accenture, BA Continuum India Ltd., Capgemini, Deloitte, Development Bank Of Singapore, Equifax Analytics, Goldman Sachs, HCL Technologies Ltd., Indegene Private Ltd., Infosys Ltd., JPMorgan Chase, KPMG India Services LLP, Mastercard Inc, Nomura Services India Pvt Ltd., PricewaterhouseCoopers, Scientific Games, Siemens Technology And Services Pvt Ltd., Vodafone

**INCOMING DOMAIN**

- 34% BFSI
- 14% Communication, Mobile & Technology
- 10% Healthcare / Life Sciences
- 2% ERP / SAP
- 2% Consulting
- 2% Manufacturing
- 2% Retail / E-commerce

**INCOMING FUNCTIONS**


**CORE COURSE**

IT Strategy

**ELECTIVES**


**INTERNATIONAL IMMERSION**

Business Analytics & Decision Making, Strategies for Networked Economy, Social Media Analytics and IT Enabled Business Innovation.

**GENERAL ELECTIVES**

SPJIMR’s PGPM programme, in its 16th year is a one-year full time residential MBA programme. It has consistently challenged working professionals with an unconventional pedagogy and has acted as a catalyst for career acceleration.

The programme benefits from experts who have held CXO level positions in their career, preparing students for middle and senior management roles enabling a general management perspective with a focus on domain expertise.

Global fast track programme in USA at Johnson Graduate School of Management at Cornell University, New York to enable deeper understanding of consumer insights for decision making, marketing analytics and application of marketing principles.

The participants benefit from SPJIMR’s globally acclaimed value based learning modules like Assessment and Development of Managerial and Administrative Potential (ADMAP), Personal Growth Lab (PG Lab), Development of Corporate Citizenship (DOCC), Science of Spirituality (SOS) and Design Thinking.

Exposure to Live Projects with Industry Leaders such as Audi, CEAT, Pidilite, Johnson & Johnson, Puma, Mahindra & Mahindra, Swiggy etc. to apply course learnings on Industry setups.

**PREVIOUS EMPLOYERS**
- BRIDGEi2i Analytics Solutions Pvt. Ltd., Capital Feeds Pvt Ltd., Castrol India Ltd., E I DuPont India Pvt Ltd, Gartner, Hero Fin Corp Ltd., Ingersoll Rand Climate Solutions Pvt. Ltd., Nestle India Ltd., RBEI, SAP Labs India, SOTC Travel Ltd., Sulzer Pumps India Private Ltd., Zomato Media Private Ltd.

**INCOMING DOMAIN**
- Marketing, Digital Marketing, Product Management, Research, Sales & Business Development, Strategy, Tendering
- INCOMING FUNCTIONS
- INCOMING CORE COURSES
- Buyer Behavior, B2B Sales & Distribution Management, Marketing Research, Strategic Marketing, Strategic Brand Management, Digital Marketing & Analytics
- INCOMING ELECTIVES
- INTERNATIONAL IMMERSION
- Analytical tools of Marketing Decisions, Behavioral Science of Marketing Decisions, Marketing Immersion Practicum: Entrepreneurial Marketing and Retail Brand Audit
- GENERAL ELECTIVES

**INCOMING DOMAIN**

```
<table>
<thead>
<tr>
<th>Domain</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>5% Aerospace / Defense</td>
<td></td>
</tr>
<tr>
<td>5% Automotive</td>
<td></td>
</tr>
<tr>
<td>5% BFSI</td>
<td></td>
</tr>
<tr>
<td>5% FMCG</td>
<td></td>
</tr>
<tr>
<td>5% Healthcare / Life Sciences</td>
<td></td>
</tr>
<tr>
<td>5% Infrastructure / Construction</td>
<td></td>
</tr>
<tr>
<td>10% Oil and Gas</td>
<td></td>
</tr>
<tr>
<td>5% Retail / E-commerce</td>
<td></td>
</tr>
<tr>
<td>10% Others</td>
<td></td>
</tr>
<tr>
<td>15% IT Product &amp; Services</td>
<td></td>
</tr>
<tr>
<td>30% Manufacturing</td>
<td></td>
</tr>
</tbody>
</table>
```

**INCOMING FUNCTIONS**
- Marketing, Digital Marketing, Product Management, Research, Sales & Business Development, Strategy, Tendering

**INCOMING CORE COURSES**
- Buyer Behavior, B2B Sales & Distribution Management, Marketing Research, Strategic Marketing, Strategic Brand Management, Digital Marketing & Analytics

**INCOMING ELECTIVES**

**INTERNATIONAL IMMERSION**
- Analytical tools of Marketing Decisions, Behavioral Science of Marketing Decisions, Marketing Immersion Practicum: Entrepreneurial Marketing and Retail Brand Audit

**GENERAL ELECTIVES**

**INCOMING DOMAIN**

```
<table>
<thead>
<tr>
<th>Domain</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>5% Aerospace / Defense</td>
<td></td>
</tr>
<tr>
<td>5% Automotive</td>
<td></td>
</tr>
<tr>
<td>5% BFSI</td>
<td></td>
</tr>
<tr>
<td>5% FMCG</td>
<td></td>
</tr>
<tr>
<td>5% Healthcare / Life Sciences</td>
<td></td>
</tr>
<tr>
<td>5% Infrastructure / Construction</td>
<td></td>
</tr>
<tr>
<td>10% Oil and Gas</td>
<td></td>
</tr>
<tr>
<td>5% Retail / E-commerce</td>
<td></td>
</tr>
<tr>
<td>10% Others</td>
<td></td>
</tr>
<tr>
<td>15% IT Product &amp; Services</td>
<td></td>
</tr>
<tr>
<td>30% Manufacturing</td>
<td></td>
</tr>
</tbody>
</table>
```

**INCOMING FUNCTIONS**
- Marketing, Digital Marketing, Product Management, Research, Sales & Business Development, Strategy, Tendering

**INCOMING CORE COURSES**
- Buyer Behavior, B2B Sales & Distribution Management, Marketing Research, Strategic Marketing, Strategic Brand Management, Digital Marketing & Analytics

**INCOMING ELECTIVES**

**INTERNATIONAL IMMERSION**
- Analytical tools of Marketing Decisions, Behavioral Science of Marketing Decisions, Marketing Immersion Practicum: Entrepreneurial Marketing and Retail Brand Audit

**GENERAL ELECTIVES**
BATCH OUTLOOK 2020

OPERATIONS & SUPPLY CHAIN

SPJIMR’s PGPM programme, in its 16th year is a one-year full time residential MBA programme. It has consistently challenged working professionals with an unconventional pedagogy and has acted as a catalyst for career acceleration.

The programme benefits from experts who have held CXO level positions in their career, preparing students for middle and senior management roles enabling a general management perspective with a focus on domain expertise.

Global fast track programme in USA at Eli Broad School of Business, Michigan State University (Voted most valuable school for SCM Talent by SCM World for 2 years in a row) to enable deeper understanding of global aspects of Supply Chain Management.

The participants benefit from SPJIMR's globally acclaimed value based learning modules like Assessment and Development of Managerial and Administrative Potential (ADMAP), Personal Growth Lab (PG Lab), Development of Corporate Citizenship (DOCC), Science of Spirituality(SOS) and Design Thinking.

Exposure to Live Projects with Industry Leaders such as Audi, CEAT, Pidilite, Johnson & Johnson, Puma, Mahindra & Mahindra, Swiggy etc. to apply course learnings on Industry setups.

**TOTAL PARTICIPANTS**
- **47**
  - **89%** Male
  - **11%** Female

**AVERAGE AGE**
- **29 YRS**

**AVERAGE EXPERIENCE**
- **6.9 YRS**

**AVERAGE INTERNATIONAL EXPERIENCE**
- **1 YR**

**PREVIOUS EMPLOYERS**

**INCOMING DOMAIN**
- Consulting, Design, Pre-Sales, Process & Operations, Production Management, Project Management, Quality Control & Assurance, Sourcing & Procurement, Supply Chain

**INCOMING FUNCTIONS**

**CORE COURSES**
- Operations Management, Supply Chain Strategy and Planning

**ELECTIVES**
- Management Science, Strategic Cost and Profitability Management, Supply Chain Analytics, Project Management, Service Innovation, Logistics and Fulfillment in E-Business, Emerging Technologies in Supply Chain Management

**INTERNATIONAL IMMERSION**
- Integrated Supply Chain Management

**EDUCATION**
- B Tech / B.E 98%
- B.Sc 2%

**INCOMING DOMAIN**
- 2% Retail / Ecommerce
- 4% Aerospace / Defense
- 4% Communication, Mobile & Technology
- 6% Consulting
- 6% IT Product & Services
- 9% Oil and Gas
- 11% Infrastructure / Consulting
- 11% Power / Energy & Utility
- 19% Automotive
- 24% Manufacturing

**OPERATIONS & SUPPLY CHAIN**
- Consulting, Design, Pre-Sales, Process & Operations, Production Management, Project Management, Quality Control & Assurance, Sourcing & Procurement, Supply Chain

**INCOMING FUNCTIONS**

**CORE COURSES**
- Operations Management, Supply Chain Strategy and Planning

**ELECTIVES**
- Management Science, Strategic Cost and Profitability Management, Supply Chain Analytics, Project Management, Service Innovation, Logistics and Fulfillment in E-Business, Emerging Technologies in Supply Chain Management

**INTERNATIONAL IMMERSION**
- Integrated Supply Chain Management

**GENERAL ELECTIVES**