## Programme Architecture

<table>
<thead>
<tr>
<th>Phase</th>
<th>Modules</th>
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</thead>
<tbody>
<tr>
<td><strong>Term 1</strong></td>
<td><strong>General Management</strong></td>
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</tbody>
</table>
| Phase 1-A       | - Financial Accounting  
                  - Quantitative Methods  
                  - Spreadsheet Modelling  |
| Phase 1-B       | - Business Economics  
                  - Financial Statement Analysis  
                  - Management Accounting  
                  - Management Communication  
                  - Design Thinking  
                  - Quantitative methods  
                  - Management and Organisational behaviour including Leadership Lab I |
| Phase 1-C       | - Marketing Management  
                  - Operations Management  
                  - Corporate Finance  
                  - Human Resource Management  
                  - Strategic Technology  
                  - Critical Thinking  |
| **General Management - Concentration Phase** | - Business Policy and Strategy  
                  - Decision Science  
                  - Macro Economics  
                  - QM for Decision Making  
                  - Science of Spirituality  |
| **Term 2**      | **General Management**                                                  |
| **Concentration Phase** | - Managing business in digital world  
                  - Buyer Behavior  
                  - Leadership and Change Management  
                  - Al and Machine Learning in Business  
                  - Services Operations Management  
                  - Banking and Financial Services  
                  - 4 Electives in concentration  |
| **Internship & Immersion** | - Corporate Internship  
                  - Social Immersion  
                  - International Immersion  |
| **Term 3**      | **General Management**                                                  |
| **Integration** | - Business Consulting  
                  - Business Analytics  
                  - Data visualisation  
                  - Responsible Leadership  
                  - Gender and Leadership including Leadership Lab II  
                  - Negotiations  
                  - Corporate Governance and Business Law  
                  - Project Management (optional- in lieu Data visualization and consulting)  
                  - Decision Making through Simulation  |

**Through the year**: ADMAP & WAC (Written Analysis and Communication)

**Total Programme Credits**: 42