MANAGEMENT DEVELOPMENT PROGRAMME
The Delhi Centre of SPJIMR is centrally located on Kasturba Gandhi Marg. Spread over 13,000 square feet, in the Bharatiya Vidya Bhavan’s building located at Kasturba Gandhi Marg.

We are a part of the Bharatiya Vidya Bhavan and function as an autonomous Institute with entrepreneurial agility. Our mission is to influence practice and promote value-based growth. We build on this mission through pedagogic innovations and pioneering programmes, which have helped us stand out for our unique and distinctive path in management education.

SPJIMR has acquired the reputation of meeting societal needs of under-managed sectors by offering unique, purposeful and relevant initiatives. This ensures self-financing, personal freedom with professional accountability and a corporatised culture.

More than 1,000 participants from diverse backgrounds are enrolled at any given time across a range of management programmes offered by SPJIMR.

Recently, AACSB, the world’s premier accrediting body, ranked us among the top 30 innovative business schools in the world. We were the only Indian business school to feature in this list. SPJIMR is one of 5 Indian B-Schools to be included in the list of top 250 MBA’s in the world in the reputed QS Global MBA Ranking 2018.

SPJIMR has been the first in India to build design thinking as a core course across programmes, and embed the design thinking mindset into the Institute’s DNA. Developed in partnership with Srikanth Datar at Harvard Business School, our design thinking course has consistently received rave reviews from participants across MBA and executive MBA audiences.

The Delhi Centre of SPJIMR is centrally located on Kasturba Gandhi Marg.

Spread over 13,000 square feet, in the Bharatiya Vidya Bhavan Campus, it has state of the art infrastructure for classroom as well as non-classroom learning. The Centre aims to focus on Executive Education, with both long term and short-term programmes designed to meet the needs of middle to senior level executives.
2 to 15 days
Short term very focused learning, networking and knowledge sharing

Pedagogy
Cases, Caselet, Experiential learning & hands-on practices giving participants deeper insight

Representation from across industries
Giving participants a broader and different perspective

Faculty
Thought leaders in their respective field sharing their wealth of experience

35-50 yrs Average Age Profile
An opportunity to interact with senior level decision makers and management leaders

ONLY Indian B-School to be ranked among the TOP 30 innovative business schools in the world first in India to build design thinking as a core course across programmes

More than 5000 Executives trained

47+ corporate clients

11+ courses

Pioneer in Design Thinking course
Open MDP Calendar
Delhi Centre

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**Supply Chain Analytics**

In the present time with pricing pressure, increase in customer expectation and the challenge to remain competitive, companies need to have analytically driven Supply Chain Strategy. Companies need to have proper stewardship of their supply chains that is financially sustainable, as well as environmentally responsible. Armed with the tools and techniques of SCM, that will be offered in the programme, the participants will be able to identify and diagnose problems and risk factors in their supply chain and work out solutions. They will be able to enhance the efficiency and effectiveness of the supply chain practices of their respective organisations, leading to a boost in customer services and bottom line.

**Enhancing Managerial Effectiveness - A Programme for Emerging Leaders**

The programme is designed to encourage and facilitate a process whereby participants develop: An understanding and appreciation of the critical challenges before organisations calling for leadership responses. Awareness and assessment of their own leadership behaviour, styles, and effectiveness.

**Competing to win in a dynamic and competitive landscape**

Competing in a constantly changing competitive and customer landscape, requires firms to be agile and innovative. This programme aims to help managers and business heads strategise on how to adapt and succeed in a VUCA (Volatile, Uncertain, Complex and Ambiguous) environment.

**Design Thinking : A Pathway to an Innovative Culture**

Want to innovate and have a fresh approach to unstructured problems? Learn Design Thinking- A human-centric approach to unlock your creative potential. Learn the skill and create a mind-set of a creative thinker. SPJIMR has been the first in India to build design thinking as a core course across programmes, and embed the design thinking mindset into the institute’s DNA. Developed in partnership with Srikanth Datar At Harvard Business School, our design thinking course has consistently received rare reviews from participants across MBA and Executive MBA audiences. SPJIMR’s famous design thinking course now comes to industry in the form of a two day MDP.
Project Management

The programme primarily aims to help participants in understanding the globally recognized PMI Framework for Project Management. Take up Accountability, Strategizing, Visualization, Planning, Scheduling, Monitoring and grow to higher level of decision making.

Custom MDP

SPJIMR understands that no two organizations are similar. Each one has its unique set of challenges and learning needs. SPJIMR partners with the organization to deliver a result driven unique learning solution. SPJIMR faculty team will understand the learning gaps & objectives to design the programmes tailored to build specific skill sets for the team to bridge those gaps, to achieve those specific objectives that will drive the organization to success.

Each SPJIMR Customised MDP is lead by a subject matter expert faculty, who has collaborated intensely & extensively with the sponsoring organization in creating a unique learning solution that creates a transformative experience for the business leader to build the required skillset to create momentum to accelerate the desired change and fulfill the strategic objective.