Message from Office of Alumni Relations

We hope this newsletter finds you and your loved ones in good health.

Dear Alumnus,

The pandemic has kept us locked in for 18 months now. We at Alumni Relations Office used the time to **rethink some of our processes** and introduced some

small and some significant changes. Some areas of focus have been: ensuring better access for alumni to the alumni network, curating useful & engaging opportunities for alumni, nurturing more collaboration with alumni in institute building. We introduced several initiatives, for example the alumni portal/app, virtual institutelevel events, faculty-led webinars, back-to classroom sessions, digital id amongst many more. There are many more initiatives we are working on and we will keep you posted. Here I would like to mention two initiatives:

A. ALUMNI ADVISORY COUNCIL An important step towards listening and connecting more with you is the formation of this council. Select faculty and alumni will be invited to be part of the AAC for a period of one year. They will support us with ideas on how to better nurture alumni engagement at various levels, to create opportunities for alumni involvement in

institute building and to streamline processes. It is my pleasure to introduce the founding AAC members for this year in the announcements section below.

B. NEWSLETTER NAME

When we launched this newsletter last month we requested you to suggest a name for it. We received several interesting entries. The Alumni Relations Office staff members and select faculty shortlisted five names from the list. They are: - ALConnect - SPAN - SPrinkle - SPectrum - SPhere

Please help us pick one name by giving us your preference <u>here</u>:

My warmest regards, Ratika

Announcements

Alumnus PGDM 1997

Prof. Ratika Gore

Head - Alumni Relations

Dr. Varun Nagaraj addresses new students

Asst. Professor (Business Communication)

Dr. Varun Nagaraj, Dean designate of SPJIMR addressed students, faculty and staff



experimentation and collaboration in today's interconnected world. Ms. Talwar signs off with some inspiring words for all budding corporate executives especially women Listen on

Ms. Sangeeta Talwar, Managing Partner, Flyvision Consulting; a leader behind iconic brands like Maggi and Tata Tea is in conversation with SPJIMR Professor Dr.

Ruppal Walia Sharma in ThoughtCast - the SPJIMR Podcast.

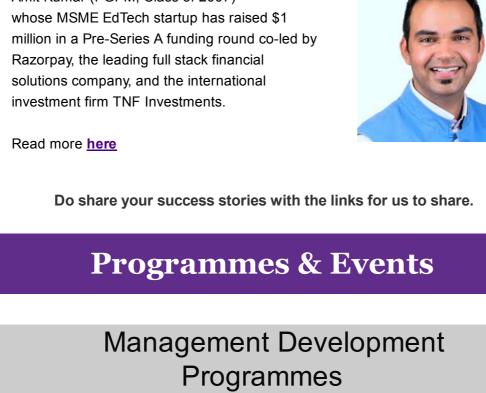
PROFESSOR- MARKETING

HEAD- DELHI CENTRE, SPJIMR

MANAGING PARTNER

FLYVISION CONSULTING LLP

"though the book is about a year old, it's very relevant today. If we have to stop Covid-19, we have to think upstream and take action there instead of trying to address the crisis every time. Worth reading" DAN HEATH CRNATIVE FUTUR **Alternative Futures: India** Unshackled by Ashish Kothari and K J Joy Recommended by Prof. Deepa Krishnan; "a collection of essays on what India can possibly become, if we reimagine it with people's welfare in mind" Ashish Kothari and K. J. Joy **Alumni in News**



(MDPs)

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Narayan on Bloomberg Quint, May 31, 2021. Disclaimer: Views in these articles are personal to the authors and may not reflect views of the institute. To view more faculty published articles click $\underline{\text{here}}$ **Faculty Podcasts** ThoughtCast with Ms. Sangeeta Talwar, Managing Partner, Flyvision Consulting and Dr. Ruppal Walia Sharma THOUGHT **EPISODE 9** CAST The best marketing strategy in the world needs great execution! Sangeeta Talwar Ruppal W Sharma

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REGISTER NOW PROGRAMME BROCHURE Discount available for SPJIMR Alumni Start Your Business (SYB) Bharatiya Vidya Bhavan's Start Your Business Program commences on July 17, 2021 Admissions open for the **30th Batch** · Conducted over 9 weekends Attend course from the safety of your home · A step by step approach for starting off your business Gain multi-function skills Pre-incubation sessions included as part of the program .**T&C.. To register connect on 9930937738 or **REGISTER NOW** PROGRAMME INFORMATION If you have any start-up / idea or you would like to recommend a team member, discount is available for you **Online Merchandise** You can purchase SPJIMR merchandise online and have the products delivered to your home anywhere within India, through 'Campus Mall'. Click on the E-store - Campus Mall SPJIMR **FEATURED Products Stay Connected** Not there on official SPJIMR Alumni Portal & App yet? - Click **here** to register on the portal. - Click **here** to download the App for iOS and **here** for Android.

Leadership and An exploration life of Jamsetji Saturday, 23 January 2021, 5:30 PM IST Live on SPJIMR's Facebook Page Faculty Recommended Books Upstream **Upstream by Dan Heath** Recommended by Prof. Prem Chandrani; Girish Wagh (PGDM, Class of 1997) has been appointed as the Executive Director for Tata Motors w.e.f 1st July,2021. Read more here Amit Kumar (PGPM, Class of 2007)

Ms. Talwar reflects on her successful career and talks about the iconic brand campaigns and emphasizes why customer centricity and consumer insights are keys to any successful business. They talk about the challenges she faced in her career journey when few women executives held senior positions - she was the first woman in the management cadre in Nestle India. They discuss how great ideas can be turned into long-term sustainable businesses and the importance of innovation, who want to make a mark in their careers. From the Archives The 5th Dr. M L Shrikant Memorial Lecture by Mr. **Harish Bhat** The session was opened with former SPJIMR Professor Anil Kulkarni paying a tribute to former SPJIMR the late Dr. M. L Shrikant's life and leadership. Mr. Harish Bhat, Brand Custodian, Tata Sons and Author of Tata Log was the distinguished speaker for The 5th Dr. M. L. Shrikant Memorial Lecture, held online on the evening of 23rd January 2021, Saturday. Through various stories from the life of Jamsetji Tata, Mr. Bhat brought out the values, characteristics and pioneering spirit that made Jamsetji Tata a truly great leader. 5th Dr. M. L. Shrikant **Memorial Lecture**