

Certificate Programme in Advanced Project Management

hone your skills

...in Leadership & Strategic Business Management



In today's increasingly complex and competitive world, where business wants to accomplish far more with less, where projects are used as vehicle for implementing strategic initiatives and breakthrough products. There is an increasing demand on project managers. Completing a project and delivering it on time and within cost is no longer the only skill you are required to possess.

Research tells us that technical skill though are core to project management, companies are seeking additional skills in project managers in terms of leadership & strategic business management. Scenario demands that you as project manager are able to lead multiple teams and respective stakeholders through changes that are aligned with the strategic goals and objectives of your organisation and also helps organisation move to another level.

SPJIMR's "Certificate Programme in Advanced Project Management" program with the right mix of experiential learning and theory will guide you through the learning journey on how to excel in an environment where project-related decisions have long-term consequences for the project's stakeholders. The program will help you develop strategic perspectives, project planning, project portfolio management, project governance and cross-project leadership skills; to influence, to collaborate and effectively deliver breakthrough projects in a globally competitive world.

Program Objectives

By the end of this programme, participants will

- Understand the importance of Governance of Project, Program and Portfolio
- Gain understanding of their projects to organization goals and strategy
- Deal with the business strategies and, ensuring program delivers the ROI
- Understand the framework for identifying sources/ categories of risk in a given context of projects
- Understand Project recovery cycle.
- Understand the philosophy and process of design thinking, and be able to practise it in specific settings.
- Be able to derive and structure relevant insights for unstructured problem situations.
- Uncover their own creative potential, through both divergent and convergent techniques.



Program Design & Architecture

Module 1	Module 2	Module 3	Module 4
3 Days	3 Days	3 Days	3 Days
Project Management in Retrospect	Application of Risk and Cost Management	Design Thinking and Project Leadership	Agile and Global Contract Management
<ul style="list-style-type: none"> • Application of Project Management – An Overview • Linking strategy to Project Management • Project Selection Techniques (Project Feasibility & Detailed Project Report) • Scoping of a project and Application of WBS • Integrated approach to managing a project • Project Planning and Monitoring using Microsoft® Project • Reflection / Industry Interaction 	<ul style="list-style-type: none"> • Concept of Risk & Risk Management • Qualitative and quantitative risk assessment • Risk response techniques • Basics of project cost management • Cost Estimation, Budgeting & Control • 2.6 Earn Value Management Techniques • Challenges of communication and collaboration in Projects • Importance of Stakeholder Management • Reflection / Industry Interaction 	<ul style="list-style-type: none"> • Concepts in Design Thinking • The organizational & managerial control • Building an effective Project Team • Project Leadership Management • Conflict Management techniques • Project Negotiations • Motivation – Theories Applications • Reflection / Industry Interaction 	<ul style="list-style-type: none"> • project success through improved Contract Management • Managing customers, contractors & sub-contractors • Application of Agile methodology in project management • Learning through Harvard Business School Simulation • Reflections

Evaluation Pattern

Quizzes	Written case studies analysis	Classroom Participation and performance	Comprehensive Exam	Action Learning Project

Pedagogy

Knowledge (Knowing)

- State-of-the-art study material
- Case studies
- Interactive class discussions

Skills (Doing)

- Application Exercises
- Simulations
- Guest Lectures
- Project site visits
- Project Studies

Attitude (Being)

- Being a 'real' project manager
- Standards for professional conduct & professional ethics

Schedule

Total 13 days programme
(12 Contact days + 1 days for final viva & ALP presentation)

September
13th, 14th & 15th 2019

October
18th, 19th & 20th 2019

November
15th, 16th & 17th 2019

December
20th, 21st & 22nd 2019

January
50 days after contact 4

Fee : INR 90000 + Taxes

For more information contact:

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