

Acknowledgements

TaSIC 2026 was shaped by the many scholars, practitioners and organisations who contributed to its conversations, research and outcomes. The ideas emerged through the conference's academic plenaries, research tracks and industry engagements, and were sharpened by those who brought diverse perspectives and experience to the discussion.

The Academic Plenary featured international scholars Joan Rodón Mòdol, Matteo Montecchi, Khaled Hassanein and Edward Sweeney, whose perspectives on moral markets, responsible marketing, inclusive technology design and sustainable value chains provided an academic foundation. This was complemented by 40 research papers across five tracks, along with the scholars, track chairs, discussants and nearly 80 reviewers who contributed to the research programme.

The Industry Design Sprint brought senior leaders from consumer goods, automotive, logistics, finance, technology and retail together to translate the conference theme into practical directions for industry. Their cross-sector experience helped move the conversation from aspiration to action.

TaSIC 2026 was supported by SPJIMR faculty, the PGP-2 TaSIC Fellows, the WISE Tech ADMAP Committee and the teams who delivered the conference. The six organisations recognised through the Wise Innovation Showcase, selected from nearly 1,000 nominations, further demonstrated how wise innovation can create meaningful impact in practice.

The ideas and insights that follow are therefore best read, then, not as a set of prescriptions handed down, but as a record of what a body of scholarship, a room full of senior industry leaders and practitioners already at work on these problems agreed was worth acting on.

Contributors to TaSIC 2026

The list that follows acknowledges the academic speakers and research paper authors who shaped its evidence base, the track chairs, discussants and reviewers who tested and refined it, the Design Sprint participants who translated ideas into practical prescriptions, and the SPJIMR teams who made the conference possible. It is included here so that the paper's authority rests on named contributors rather than on an institutional voice alone.

In alphabetical order

A. Sri Ramya

WISE Tech ADMAP Committee, SPJIMR

Aabirah Shifana R.

Research paper author, Track 1

Aaditya Sabnis

Research paper author, Track 2

Aakash Kamble

Research paper author, Track 1

Aakash Sarkar

WISE Tech ADMAP Committee, SPJIMR

Aathira Nair

WISE Tech ADMAP Committee, SPJIMR

Abhijeet Singh

Research paper author, Track 2

Abhijit Deshmukh

Director, Management Development Programme, SPJIMR

Abhinava Singh

Research paper author, Track 2

Abhipsa Pal

IIM Calcutta

Abhiram R.

PGP-2 TaSIC Fellow, SPJIMR

Abhishek Kiritkumar Parikh

IIM Ahmedabad

Abhishek Kumar Jha

Assistant Professor, Information Management and Analytics, SPJIMR

Adarsh Arora

Research paper author, Track 4

Aditi Divatia

Professor, Information Management and Analytics SPJIMR; Research paper author, Track 5

Aditya B.N.

WISE Tech ADMAP Committee, SPJIMR

Aditya Moses

Research paper author, Track 5

Aditya Saini

WISE Tech ADMAP Committee, SPJIMR

Aishvarya

Assistant Professor, Information Management and Analytics, SPJIMR

Ajinkya Navare

Assistant Professor, Organisation and Leadership Studies, SPJIMR

Akansha Misra

Research paper author, Track 3

Akshay Goel

Research paper author, Track 4

Akshay Iyer

IIM Nagpur

Akshaya Vijayalakshmi

Research paper author, Track 1

Alekh Gour

IIM Sirmaur

Aman Agarwal

Vice President, Helix Investments

Amardeep Singh

Senior VP, Strategic Platform Engineering (R&D), Maruti Suzuki India Ltd.

Amit Jain

Assistant Professor, Organisation and Leadership Studies, SPJIMR

Amol Subhash Dhaigude

Professor, Operations, Supply Chain Management and Quantitative Methods, SPJIMR

Anant Talaulicar

Executive in Residence, SPJIMR

Ananya Gupta

WISE Tech ADMAP Committee, SPJIMR

Ananya Rane

PGP-2 TaSIC Fellow, SPJIMR

Anirudh Shingal

Professor, Economics and Policy, SPJIMR

Ankit Anand

PGP-2 TaSIC Fellow, SPJIMR

Ankit Periwal

Senior Manager, Data & Analytics, Mondelez

Anshuman Neil Basu

Secretary General, Association of Supply Chain Professionals (ASCP-India)

Anurag Chadha

Director, Food & Beverages Biosolutions, Novonesis (Ex-Cargill, Kellogg India)

Aparna Prasad Bhat

Somaiya Vidyavihar University, Mumbai

Aroon P. Manoharan

Suffolk University, USA

Aruditya Jasrotia

Research paper author, Track 1

Arun Singh Rana

Research paper author, Track 1

Arunima Haldar

Associate Professor, Finance and Accounting, SPJIMR; Research paper author, Track 4

Ashish Desai

Associate Professor, Information Management and Analytics, SPJIMR

Ashita Aggarwal

Professor, Marketing, SPJIMR; Research paper author, Track 1

Ashneet Kaur

Assistant Professor, Organisation and Leadership Studies, SPJIMR (now Clinical Assistant Professor (Teaching), Organisational Behaviour, ISB)

Aura Bhattacharjee

Strategic Partner Manager, Office of CIDO, Mondelez International

Avantika Kapoor

PGP-2 TaSIC Fellow, SPJIMR

Avinash Ghalke

Professor, Finance and Accounting, SPJIMR; Research paper author, Track 4

Bandita Nikam

Research paper author, Track 4

Bharat Chandrabhas Shetty

WISE Tech ADMAP Committee, SPJIMR

Bhargavi Karamcheti

Research paper author, Track 4

Bhaskar Ramesh

Head of Digital Entertainment Business, JioHotstar

Bhumi Trivedi

Research paper author, Track 5

Bhupender Singh

Research paper author, Track 2

Bhupesh Balakrishnan

Category Head and Senior GM, Eureka Forbes

Bindu Kulkarni

Professor, Strategy, SPJIMR

Bipul Kumar

Research paper author, Track 3

Blanka Szecei

Research paper author, Track 1

Budhaditya Das Sharma

Associate Director, Pre Sales, Wipro

C. Deep Prakash

Assistant Professor, Information Management and Analytics, SPJIMR

Chaitanya Chunduri

Head of Product Partnerships, Google Shopping (APAC)

Chandan Malhotra

Managing Director, UniSpritz CPL

Daniel Selvaraj I.

Research paper author, Track 1

Darshana Pednekar

Research paper author, Track 4

Debankur Saha

Research paper author, Track 1

Debmallya Chatterjee

Professor, Operations, Supply Chain Management and Quantitative Methods, SPJIMR

Deepak Iyer

EVP and President, Asia Pacific, Middle East & Africa, Mondelez International

Deepti Sharma

Research paper author, Track 2

Dhrithi Mahadevan

IIM Tiruchirappalli

Dhruven Zala

Assistant Professor, Information Management and Analytics, SPJIMR

Dipali Sheth

Independent Director

Disha Bhanot

Associate Professor, Operations, Supply Chain Management and Quantitative Methods, SPJIMR

Dyanesh Deepak Dandekar

SVP, R&D, Sharda Motor Industries

Edward Sweeney

Deputy Executive Dean, Edinburgh Business School

Gargi Patil

Research paper author, Track 4

Gayatri Mayee

Research paper author, Track 4

Girija Shanker

Chief Product Officer, Logistics and Services, AP Moller Maersk, India / South Asia

Hariprasauth Ramamoorthy

Research paper author, Track 2

Harit Joshi

Assistant Professor, Operations, Supply Chain Management and Quantitative Methods, SPJIMR

Harnesh Srichand Makhija

Somaiya Vidyavihar University, Mumbai

Harsh Verma

WISE Tech ADMAP Committee, SPJIMR

Harshil Jhanwar

PGP-2 TaSIC Fellow, SPJIMR

Harshit Nema

Manager, Deloitte

Hasmukh Gajjar

Research paper author, Track 3

Himal Bhat

WISE Tech ADMAP Committee, SPJIMR

Hridoy Dutta

Deakin University, Australia

Isha Singh

PGP-2 TaSIC Fellow, SPJIMR

Ishika Sinha

WISE Tech ADMAP Committee, SPJIMR

Janakiraman Moorthy

Professor, Marketing, SPJIMR

Jayanthi Radhakrishnan

IIM Raipur

Jitendra Pratap Chauhan

IIM Raipur

Joan Rodón Mòdol

Full Professor, DATA, Esade

Jyoti Jagasia

Professor, Information Management and Analytics, SPJIMR; Research paper author, Track 2

Kajori Roy

SPJIMR FPM scholar

Kamalanabhan T.J.

Research paper author, Track 2

Kapil Khandeparkar

Professor, Marketing, SPJIMR

Karman Khanna

Assistant Professor, Organisation and Leadership Studies, SPJIMR

Karmavir Mankad

Network Projects, Reliance Jio

Khaled Hassanein

Dean, DeGroote School of Business, McMaster University

Kiran J. Mahasuar

Assistant Professor, Strategy, SPJIMR faculty

Kiran Singhania

WISE Tech ADMAP Committee, SPJIMR

Kirtida Vora

Research paper author, Track 3

Krishna Balodi

Research paper author, Track 3

Kshitij Shingwekar

Research paper author, Track 5

Kunal Sharan

VP, Corporate & Investment Banking, JP Morgan

Kunjana Malik

Associate Professor, Finance and Accounting, SPJIMR

Lalit Kumar

Research paper author, Track 1

Lavakush Shivbali Singh

Research paper author, Track 4

Laxman Pai

Head of Growth, Shunya Agritech

Lewis Don

Head, Skill Development & Foundation, Mahindra Group

M.G. Parameswaran

Adjunct Faculty, Marketing, SPJIMR

Mahesh Kamat

PGP-2 TaSIC Fellow, SPJIMR

Malay Krishna

Professor, Strategy, SPJIMR

Manas Rath

Founder and CEO, LEAP Cities

Manish Kumar

IIM Sambalpur

Manish Sabnis

CEO, Grandiose Supermarket

Manjiri Upadhye

Chief Marketing Officer, Auto, Mahindra & Mahindra

Manjula N.

Research paper author, Track 1

Manoj Mohan

Executive Director, WISE Tech, SPJIMR

Matteo Montecchi

Associate Professor, Marketing, King's College London

Meet Shantilal Rajkotiya

WISE Tech ADMAP Committee, SPJIMR

Middela Mounisai Siddartha

Research paper author, Track 1

Mihir Ajgaonkar

Associate Professor, Organisation and Leadership Studies, SPJIMR

Milan Madaan

PGP-2 TaSIC Fellow, SPJIMR

Milind Kamat

Associate Professor, Information Management and Analytics, SPJIMR;
Research paper author, Track 2

Mitthi Jyoti Sharma

SPJIMR FPM scholar

Mohit Agarwal

PGP-2 TaSIC Fellow, SPJIMR

Mohit Lohani

Research paper author, Track 2

Monika Gupta

Associate Professor, Economics and Policy, SPJIMR faculty

Mukesh Kripalani

Associate Professor, Operations, Supply Chain Management and Quantitative Methods, SPJIMR; Research paper author, Track 3

Murali Duuvuri

Senior Managing Director, CRODA India

Nachiketas Waychal

Assistant Professor, Operations, Supply Chain Management and Quantitative Methods, SPJIMR

Naman Goyal

PGP-2 TaSIC Fellow, SPJIMR

Naman Sharma

WISE Tech ADMAP Committee, SPJIMR

Nandhini S.P.

Research paper author, Track 1

Neeyati Aggarwal

PGP-2 TaSIC Fellow, SPJIMR

Nidhi Malhotra

Research paper author, Track 4

Niharika Gupta

Assistant Professor, Marketing, SPJIMR

Nikita Gupta

Assistant Professor, Economics and Policy,
SPJIMR; Research paper author, Track 1

Nirmala Isaac Nilayattungal

SPJIMR FPM scholar

Nisha Goyal

Dayananda Sagar University, Bengaluru

Nithianand Sellathurai

EVP, Sourcing and Supply Chain, Blue Star

Pankaj Juneja

Research paper author, Track 2

Parth Kanakia

EA to CPO, Mahindra Group

Parvathy Venkatachalam

Manipal Academy of Higher Education

Prabhat Pani

Executive in Residence, SPJIMR

Prachi Malgaonkar

Research paper author, Track 3

Pragya Mahajan

WISE Tech ADMAP Committee, SPJIMR

Prakhar Gupta

Lead, Strategic Initiatives ESG, InCorp
Advisory

Prateek Bedi

Research paper author, Track 4

Pravin Kamble

Research paper author, Track 2

Preeta George

Professor, Economics and Policy, SPJIMR

Preeti Rawat

Somaiya Vidyavihar University, Mumbai

Purnima Rao

Research paper author, Track 4

Radha Agrawal

Research paper author, Track 4

Radhika Narula

Fortune Institute of International Business

Raghuram R.

Assistant Professor, Marketing, SPJIMR;
Research paper author, Track 1

Rahul Bhatia

WISE Tech ADMAP Committee, SPJIMR

Raj Velarkar

Research paper author, Track 5

Rajdeep Sharma

Assistant Professor, Finance and Accounting,
SPJIMR

Rajeev Suri

Founding Partner, BlueGreen VC

Rajiv Agarwal

Professor, Strategy, SPJIMR

Rakesh Bhutoria

Managing Director, Banyantree Finance
Pvt Ltd

Ramesh Subramanyam

Independent Director

Ravi Rajagopalan

CEO, Neptune Global Solutions

Ravi Roshan

Assistant Professor, Strategy, SPJIMR;

Research paper author, Track 1

Renuka Kamath

Professor, Marketing, SPJIMR

Rhea Butala

Product Manager, Exponentia AI

Richard Lobo

Head, Innovation, R&D, Business Excellence,
and Chief Ethics Counselor, Tata Chemicals

Rishika Jain

IIM Kozhikode

Ritwik Goyal

PGP-2 TaSIC Fellow, SPJIMR

Ruppel Walia Sharma

Professor, Marketing, SPJIMR

Saakshi Agrawal

PGP-2 TaSIC Fellow, SPJIMR

Sajeev A. George

Professor, Operations, Supply Chain
Management and Quantitative Methods,
SPJIMR

Sambit Tripathy

SPJIMR FPM scholar

Samrat Bagchi

Associate Professor, Strategy, SPJIMR;

Research paper author, Track 3

Sana Ansari

Assistant Professor, Information

Management and Analytics, SPJIMR

Sanchit Chakraborty

WISE Tech ADMAP Committee, SPJIMR

Sanchita Kuchi

Great Lakes Institute of Management

Sandeep Redkar

Consulting Leader, Rockwell Automation

Sanjanaa H. Parmeswar

Global Quality Digitization Manager, Unilever

Sankarsan Saha

WISE Tech ADMAP Committee, SPJIMR

Sapna Malya

Professor, Finance and Accounting, SPJIMR

Sarika Mahajan

Research paper author, Track 5

Saurabh Mehta

Research paper author, Track 4

Savitha Basri

Research paper author, Track 5

Shabbir Husain R.V.

Professor, Marketing, SPJIMR

Shailaja Jha

Associate Professor, Information
Management and Analytics, Research paper
author, Track 2

Shalini Talwar

Professor, Finance and Accounting, SPJIMR

Shanmuga Priya

Research paper author, Track 1

Shaswati Saha

SPJIMR FPM scholar

Sheila Roy

Professor, Operations, Supply Chain
Management and Quantitative Methods,
SPJIMR

Shiji Lyndon

Somaiya Vidyavihar University, Mumbai

Shishir Mishra

Research paper author, Track 4

Shivan Patel

Assistant Professor, Marketing, SPJIMR

Shivaneet Pethe

Assistant Professor, Operations, Supply Chain
Management and Quantitative Methods;
Research paper author, Track 3

Shiven Jindal

Research paper author, Track 2

Shreyans J.

Consultant, Miebach Consulting

Shreyash Kochat

WISE Tech ADMAP Committee, SPJIMR

Shweta Dahiya

WISE Tech ADMAP Committee, SPJIMR

Shweta Kushal

Research paper author, Track 5

Shwetanshu Goel

PGP-2 TaSIC Fellow, SPJIMR

Sivadasan T.M.

IIM Tiruchirappalli

Smit Ghelani

IIM Kozhikode

Snehal Shah

Professor, Organisation and Leadership
Studies, SPJIMR

Sonjai Kumar

Research paper author, Track 4

Soumya Mudgal

IIM Kozhikode

Sourabh Tuteja

Senior Manager, Supply Chain, S H Kelkar and
Company Ltd.

Sreelakshmi Hariharan

Managing Director and CEO, ECube
Investment Advisors

Srishti Chhatwal

Research paper author, Track 2

Srushti Manoj Mhatre

WISE Tech ADMAP Committee, SPJIMR

Subhojit Sengupta

Research paper author, Track 1

Subramanian Chidambaran

Chief Strategy & Sustainability Officer,
Cummins India

Sukriti Sekhri Gupta

Assistant Professor, Marketing, SPJIMR

Sumant Biswas

IIM Lucknow

Sumeet Sharma

IIM Rohtak

Sunil Kataria

CEO and MD, Godrej Agrovet

Sunny Arora

Associate Professor, Marketing, SPJIMR

Suraj Saharan

Co-Founder, Delhivery

Sushmita Srivastava

Associate Professor, Organisation and
Leadership Studies, SPJIMR

Swamini Shetty

SPJIMR FPM scholar

Swati Awasthy

Lead Product Manager, BP

Swati Kumari

Deakin University, Australia

Tania Saha

Assistant Professor, Operations, Supply Chain
Management and Quantitative Methods,
SPJIMR

Tanish Nagpal

WISE Tech ADMAP Committee, SPJIMR

Tanvi Gupta

IIM Ahmedabad

Tanvi Mankodi

Assistant Professor, Organisation and
Leadership Studies, SPJIMR; Research paper
author, Track 5

Tarun Agrawal

PGP-2 TaSIC Fellow, SPJIMR

Tejas Gera

WISE Tech ADMAP Committee, SPJIMR

Tejvir Singh Narula

WISE Tech ADMAP Committee, SPJIMR

Thiyagarajan Gandhi Padmanaban

WISE Tech ADMAP Committee, SPJIMR

Uchita Bakshani

Research paper author, Track 2

Unnikrishnan Nair

Research paper author, Track 2

Upasana Sengupta

Senior Consultant, Deloitte

Utkarsh Sharma

WISE Tech ADMAP Committee, SPJIMR

V.K. Sai Siddharth

Research paper author, Track 1

Vaibhav Bhagat

WISE Tech ADMAP Committee, SPJIMR

Vaishali S. Dhingra

Research paper author, Track 4

Vaniki Joshi

Research paper author, Track 2

Vanshika Saluja

WISE Tech ADMAP Committee, SPJIMR

Varun Nagaraj

Dean, SPJIMR

Vedangi Uddanwadiker

WISE Tech ADMAP Committee, SPJIMR

Vedika Saxena

Assistant Professor, Finance and Accounting,
SPJIMR

Veenu

Research paper author, Track 2

Venkatesh K. Iyengar

Research paper author, Track 5

Venu Nair

Chief of Strategic Partnerships &
Omnichannel, SVP, Myntra

Vidhu Shekhar

Associate Professor, Finance and Accounting,
SPJIMR

Vidushi Trivedi

IIM Udaipur

Vijayalakshmi V.

Research paper author, Track 2

Vikram Hande

Research paper author, Track 3

Vikrant Yadav

Research paper author, Track 2

Vilis Pawar

Research paper author, Track 1

Vineeta Dwivedi

Associate Professor, Organisation and
Leadership Studies, SPJIMR

Vishal Ahuja

Director, CRISIL Limited

Vishesh Raina

WISE Tech ADMAP Committee, SPJIMR

Vishnu Lal

Research paper author, Track 1

Yash Chanda

Research paper author, Track 2

Yash Khandelwal

WISE Tech ADMAP Committee, SPJIMR

Yashvardhan Shukla

PGP-2 TaSIC Fellow, SPJIMR

Yashwardhan Panse

PGP-2 TaSIC Fellow, SPJIMR