

Centre for Entrepreneurship offers

START YOUR BUSINESS PROGRAMME

For Aspiring and Start Up
Entrepreneurs

Batch 23 commences on October 7, 2017



Why SPJIMR?

S.P. Jain Institute of Management & Research is ranked among the top ten B-Schools in India. SPJIMR is an autonomous institution with the academic freedom and resources to develop path breaking educational programmes and pedagogies for the long term benefit of all stakeholders. SPJIMR has pioneered public programmes for Entrepreneurs and for Family Business Owners, in the Start Up, Small and Medium Enterprises (MSME) category.

The Centre for Entrepreneurship Development (CED) at SPJIMR has played a pivotal role in promoting entrepreneurship and in setting up the eco-system for entrepreneurs. SPJIMR is a founding member of the National Entrepreneurship Network (NEN) promoted by Wadhvani Foundation.



Workshop for Alumni Entrepreneurs



Recognition Award being presented to Alumni Entrepreneur Ms. Neha Shah

80+ ENTREPRENEURS GENERATED



Start Your Business - Programme Highlights

- Conducted over 10 weekends
- Concepts, tools and techniques explained in simple terms and with examples
- Inputs from entrepreneurs, investors, mentors & core faculty
- Opportunity to present business plan to a panel of experts
- Access to mentoring and funding network
- Free workshops conducted in campus to know about the programme offerings
- Post programme mentoring at our Incubation Centre
- Customised programmes conducted for organisations eg: Techno Serve India
- Participation Certificates on successful completion of programme

400+ Alumni base and Active WhatsApp group

To apply visit <http://spjmr.org/syb>

Faculty Speak



Prof. MS Rao

Faculty & Chairperson - Centre for Entrepreneurship

Faculty do not 'teach' in the Start Your Business Programme. They illustrate the knowledge, insights and attitude that is the hallmark of successful entrepreneurs. It is not one master faculty who electrifies the audience with his talk but a set of

experienced, engaging faculty who ensure the lessons of starting a business are absorbed.

Dr. Keith C. D'Souza

Professor - Organizational Behavior & Human Resources

SPJIMR's Start Your Business programme imparts in a nutshell, the knowledge, skills and attitudes which aspiring entrepreneurs need to start a new venture. It provides in capsule-form, the essentials for entrepreneurs to successfully lead and manage their businesses.

I have had the privilege of teaching in the SYB of SPJIMR over the last more than six or seven years. The participants in the programmes have been varied in terms of their personal, educational, professional backgrounds, but there has been an almost consistent common feature across most of them: they have all been people with a strong passion to be entrepreneurs and to build their businesses and organizations even in the face of uncertainty, to be willing to take risks, and to persevere in achieving their visions. Teaching them has been an inspiring, humbling, and gratifying experience for me.



Alumni Speak

When I joined SYB I had 3 ideas. This course gave me clarity to choose 1 out of them with lot of learning and brainstorming with like minded people. I highly recommend this programme.

Sanjay Batra (SYB participant)

Through this programme, I got a lot of opportunities for networking with highly qualified professionals and also like minded entrepreneurs. A lot of insights given on business have enlightened me on various topics I didnt even know were required to run a successful business. It has been a great experience and I will definitely take all the knowledge and put it to practical use.

Milli Mody (SYB participant)

For more Details contact: +91-99309-37738

Center for Entrepreneurship Development (CED)

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